



COLUMBUS KITTY ADOPTION CENTER

MARCH 2010 NEWSLETTER

CKAC on petfinder.com

25 kittys are now featured on petfinder.com. This increases our exposure greatly and has already improved our adoption rate. To view, go to petfinder.com. Search for "cat" with the location "43206".

FEATURE ARTICLE IN "THIS WEEK":

The highlight of February for CKAC was a fantastic article in the February 24, 2010 issue of "This Week"—German Village written by Gary Seman. CKAC was featured on the front page! This article was so successful that we had the largest attendance ever at our weekly open house. Donations of food and litter filled our back room. Thank you so much to Gary Seman and photographer Tim Norman.

http://www.thisweeknews.com/live/content/germanvillage/stories/2010/02/24/0225gecat-rescue_in.html

PROFESSIONAL PHOTOS:



Charlie and Linda Baldeck, professional photographers, visited CKAC to shoot photos

of our cats that we use on the web site and petfinders to promote adoptions. These photos will also be used for adoption flyers and cards to be sold for fund raising. Their photos are featured on CKAC web site. Thank you Charlie and Linda.

NORWEGEN FOREST CAT:

The NFC is a long hair breed identified in 1933. Previous to that time, the cat was just considered a long hair domestic cat but it is now a special recognized breed. Characteristics of the NFC include long hair, tufts of hair in the ears and between toes, and a long



bushy tail to protect them against the cold. Corie who lives at CKAC resembles a NFC. He received the most interest on petfinder.com – 58 hits in one month.

FACEBOOK:

Volunteers Jerry and Nicki Pallante have created a facebook group for CKAC to report events, photos and fund raisers.

Go to www.columbuskittyadoptioncenter.org to join the CKAC facebook group.

THANK YOU TO EVERY ONE WHO ATTENDED OUR WEEKLY SATURDAY OPEN HOUSE AND MADE DONATIONS TO SUPPORT CKAC

FEBRUARY/MARCH ADOPTIONS:

Chase		Houdini	
Midnight		Lily	
Sophie		Skunky	
Toni		Kisser	

SHELTER WISH LIST:

1. Monetary Donations – used to provide veterinary care and purchase needed material goods such as food and litter.
2. Purina Cat Chow (blue bag) Purina Kitten Chow (yellow bag)
3. Scoopable Litter
4. Clean Blankets/Comforters/Towels
5. Trash Bags
6. Paper Towels